



SHAN STATE INVESTMENT FAIR



A

Seminar

High level keynote speeches, informative presentations and live panel discussions. Outcome of the Shan State Investment Opportunity Survey. 200 participants.

B

Exhibition

Booths of development project of Central Business District, agriculture, food processing, industry, hotel & Tourism, handicraft and Trade.

C

Business matching

Foreign/local investors and the Shan State business community will have the opportunity to connect in the prospect of future partnerships.

D

Site Visit

On the next day (11th February) a tour is planned to visit some attractive sites of the Shan State around Taunggyi.

Come and Discover Shan State's Untapped Opportunities in Myanmar!

Shan State of the Republic of the Union of Myanmar is the largest state in size in Myanmar, which has 155,796 km² of vast and diversified land that enables various type of agriculture, tourism and other industries. Shan State shares the long border line with China, Thailand and Laos and acts as the most active gateway for border trade through Muse in particular, and Tachileik.

To promote investment in Shan State more effectively, Myanmar Investment Commission (MIC) and the Japan International Cooperation Agency (JICA) organize "Shan State Investment Fair" on 10th February 2017 in Taunggyi, which consists of Seminar, Exhibition, Business Matching Event and Site Visit. The Fair is supported by the Shan State Government, the Southern Shan State Chamber of Commerce and Industry (SSCCI), Japan External Trade Organization (JETRO) and Myanmar Marketing Research and Development (MMRD). In parallel, Shan State Investment Opportunity Survey is being conducted by MIC, JICA and MMRD and its outcome will be presented at the Fair.

10:00 – 10:30	10:00 – 16:00	10:30 – 13:00	14:00 – 16:00	11 th Feb
Opening Ceremony	Exhibition	Investment Seminar	Business Matching	Optional field visit around Taunggyi

Free admission! Pre-registration is requested. It will start early January.	When? Friday, 10 th February 2017	Where? Royal Taunggyi Hotel (Taunggyi)	Enquiries Please Email your required information to Suthiri Khin shaninvestmentfair2017@mmdrs.com
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