

Prior Information on the Shan State Investment Fair

It is our great pleasure to inform you that Shan State Investment Fair will be held in Taunggyi, Shan State, on 10th February, 2017, which is jointly organized by Myanmar Investment Commission (MIC) and Japan International Cooperation Agency (JICA), with the support of Shan State Government.

The Shan State is the largest state in area among states and regions of Myanmar. Shan State shares the long border line with China, Thailand and Lao PDR and acts as the most active gateway for border trade through Muse in particular, and Tachileik. It is also a prime location for border trade and huge potential for agriculture, food processing, tourism and other industries. In order to promote investment in the State fairly, Shan State Investment Fair will be performed to pursue the following objectives: to understand business and investment climate of Shan State and its untapped opportunities for investment, to enhance linkages between Shan local business and foreign/domestic investors, to further enhance capacity of DICA Taunggyi which could assist potential investors with wide range of opportunities available in Shan State.

We have planned to conduct the following four events:

- (a) Seminar (High-level keynote speeches, presentations and panel discussions, including outcome of Shan State Investment Opportunity Survey currently conducted, will be performed by various stakeholders for 200 participants.)
- (b) Exhibition (Booths of industrial parks, local industries such as agriculture booth and handicraft, and development projects such as Muse Central Business District project will be displayed.)
- (c) Business matching (Foreign investors and the Shan State business community will have the opportunity to connect in the prospect of future partnerships.)
- (d) Site visit (On the next day (February 11, 2017), a tour is planned for those who wish to attend: to visit some sites such as local industries in nearby area of Taunggyi.)

We will send you an official invitation letter in January, 2017. We would be deeply honored to have you as our guest to participate in the Shan State Investment Fair.

If you need further information, please do not hesitate to contact DICA at the following address:

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