

Myanmar Investment Commission holds Ayeyarwady Region Investment Fair to boost investment in Ayeyarwady Region

Ayeyarwady Region Investment Fair with Seminar, Business Matching, Exhibition and Site Visit Tour was held on 30th November 2018 at Yamonnar Oo Resort Hotel, Ngwe Saung Beach, Ayeyarwady Region. The fair was jointly organized by Myanmar Investment Commission, Ayeyarwady Region Government and Japan International Cooperation Agency (JICA), and supported by Japan External Trade Organization (JETRO) and Myanmar Survey Research Co., Ltd. The main objectives of the fair are to promote trade and investment in Ayeyarwady Region more effectively, and to develop the linkage between local businesses and potential local and foreign investors.

The Fair was attended by over 600 participants notably Dr. Than Myint, Vice Chairman for Myanmar Investment Commission and Union Minister for Ministry of Commerce, U Hla Moe Aung, Chief Minister for Ayeyarwady Region Government, Chief Ministers from other States and Regions, Ministers of Ayeyarwady Region Government, Ambassadors, invited guests, foreign and local investors, and media representatives.

According to the agenda, the guests of honors formally opened the Ayeyarwady Investment Fair by cutting a ribbon. After that, Chief Minister and distinguished guests went around the exhibition booths of investment opportunities and products of Ayeyarwady Region.

At the Seminar, U Hla Moe Aung, Chief Minister for the Ayeyarwady Region Government delivered the Welcome Speech and Dr. Than Myint, Vice Chairman for Myanmar Investment Commission and Union Minister for Ministry of Commerce delivered the Keynote Remarks. After that, Mr. Masayuki Karasawa, Chief Representative of Japan International Cooperation Agency and U Win Myint Hlaing, Chairman of Ayeyarwady Region of Commerce and Industry delivered the opening speeches respectively.

Then, U Aung Naing Oo, Secretary of Myanmar Investment Commission gave a presentation on “Why Ayeyarwady Region” and representatives from relevant ministries presented investment opportunities in

Ayeyarwady Region relating to Agriculture, Hotel & Tourism, Industrial development, Transportation and logistics development correspondingly. The summary presentation of Ayeyarwady Region Investment Opportunity Survey and a panel discussion on “Invest in Attractive Ayeyarwady Region” were parts of the seminar.

In the afternoon, Business Matching Session was also held at the same venue and about 200 representatives of local and potential foreign investors took part the session.

The next day, the participants of the fair will have a site visit tour to the potential places in Ayeyarwady Region such as housing projects, Prawn Lake, Patheingyi Industrial Zone and Patheingyi Industrial City.

Ayeyarwady Region Investment Fair could bring the interest of potential investors to invest in Ayeyarwady Region and lead to understand the unique investment opportunities in Ayeyarwady Region and the attraction of the Region.